

For Immediate Release



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Second Annual Inventory Report Identifies 180,640 Energy Efficient, Green and High Performance Homes and Buildings Built or Retrofitted in North Carolina from 2007 to 2015

Data places North Carolina in the top five states nationally with energy efficient, green and high performance construction volume and market saturation

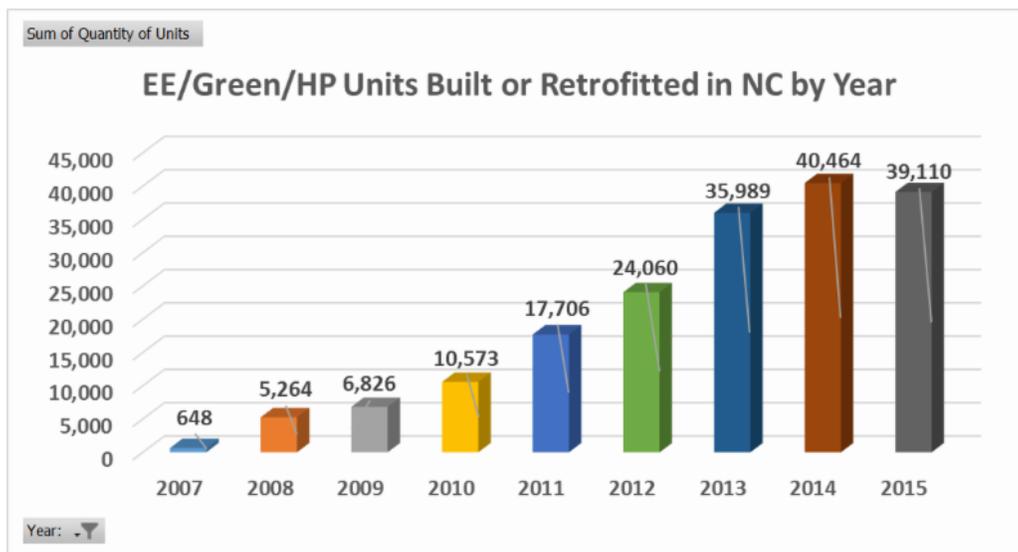
RALEIGH, N.C. (December 6, 2016) - Today, [North Carolina Building Performance Association](http://BuildingNC.org) (NCBPA) announced the release of the association's second annual market study that identifies the quantities, locations and types of the state's energy efficient, green and high performance homes and buildings.

Using data collected from third party certification and verification programs, builders, energy rating systems and others, the report also identifies the market drivers, barriers and solutions for increasing home and building owner demand for these types of homes and buildings.

Highlights of the report include:

- 180,640 energy efficient, green and high performance homes and buildings have been built or retrofitted in the state between 2007 to 2015.
- Construction of these homes and buildings increased annually from 2007 to 2014, with a slight decrease in 2015.
- The state's residential market continues strong growth while the commercial market continues a downward trend.
- The metro areas of Asheville, Greensboro and Raleigh each increased their number of units in 2015 from the previous year, while Charlotte, Fayetteville, Jacksonville and Wilmington decreased.

"We are thrilled with the results of this study as the data places North Carolina firmly in the top five states nationally for energy efficient, green and high performance home and building construction," said Ryan Miller, NCBPA Founder & Executive Director. "Additionally, the data provides our industry with valuable insight into consumer sentiment, market growth opportunities and more that we can leverage to increase demand and value across the state," said Miller.



In addition to the inventory data, the report identifies 19 distinct solutions for increasing home and building owner demand. Those solutions include:

- Improving consumer education resources
- Improving the appraised value of these types of homes and buildings
- "Greening" the state's many Multiple Listing Service (MLS) directories
- Creating innovative consumer and developer financing programs
- Developing the industry's workforce

"This valuable market insight helps our association, its members and partners continue their steadfast work improving the energy efficiency, health, safety, durability, environmental impact and value of the homes and buildings North Carolina residents and professionals live and work in," said Miller.

NCBPA's report follows [recent testimony from National Association of Home Builders Chairman Ed Brady](#) who testified before Congress on November 16th that much work is needed to improve the market valuations of energy efficient and green homes that offer evolving new construction techniques.

[Click here to access the full report on NCBPA's website.](#)

A webinar will be held on December 15th at 3pm EST announcing the results and providing time for Q&A with NCBPA staff. [Click here for more information and to register.](#)

About North Carolina Building Performance Association

North Carolina Building Performance Association (NCBPA) is a 501(c)(6) not-for-profit trade association for the state's home and building performance industry. The association advocates on behalf of the industry and provides services to member companies and consumers in order to improve the performance of North Carolina homes and buildings. Visit www.BuildingNC.org for more information.