



State of North Carolina

ROY COOPER
GOVERNOR

ENERGY EFFICIENCY DAY

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, energy efficiency is North Carolina's first and least-costly strategy for addressing its current and future energy needs; and

WHEREAS, because North Carolina's residential, commercial, and industrial facilities account for more than 70 percent of our end-use sector energy consumption, it is important that new homes and buildings be built to strong energy efficient standards; existing homes and buildings can also be renovated or remodeled to meet these standards; and

WHEREAS, all North Carolinians have the right to live in homes without the financial burden of unnecessarily high energy usage and rates; and

WHEREAS, our state's energy efficiency industry includes 1,500 firms and more than 47,000 jobs, and generates more than \$15 billion of North Carolina's clean energy revenue, supporting local economic development, community education, and workforce development; and

WHEREAS, the Utility Savings Initiative within the North Carolina Department of Environmental Quality is a lead-by-example program supporting energy efficiency in public buildings, created to help manage the cost of energy, water, and other utilities in public facilities; and

WHEREAS, industrial facilities throughout our state can also commit to reduce energy usage and help improve air quality; and

WHEREAS, the United States Department of Energy reports that the total energy efficiency economic potential across the residential, commercial, and industrial sectors of North Carolina is 18.4 percent between 2016 and 2035; and

WHEREAS, a 16.8 percent increase in energy efficiency over ten years could help to reduce the need for North Carolina to generate electricity from coal, create more than 50,000 additional jobs, and offset as much as 72.9 million metric tons of carbon emissions;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 5, 2018, as "ENERGY EFFICIENCY DAY" in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this third day of October in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.